

## Analysis of Factors Affecting Library Resource Utilization Ratio

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**Abstract:** This paper makes a comprehensive analysis of subjective and objective factors on the utilization rate of journals in college libraries. It is pointed out that there are various drawbacks in the journal work of university libraries. They directly or indirectly affect the efficiency of journal use. Library journalists should have a clear understanding of this and improve our work to improve the utilization goal of journals.

### 1. Introduction

The journal is the first of the top ten intelligence sources. It has the characteristics of short publishing period, fast information transmission and intensive information content. Therefore, it determines the status of journals in today's information society. Journal work has become a part of library construction. The use of journals is a complex process that is linked to many aspects, and each aspect has certain constraints. In order to improve the utilization rate of journals, it is necessary to study various factors that affect the utilization rate of journals. Through analysis and research, identify problems and propose targeted improvement measures.

### 2. Analysis from the national library collection resources

With the continuous popularization of the network, libraries use the network to share resources, but they are always subject to various conditions. From the analysis of the national library collection resources, the factors affecting the library collection efficiency are still outstanding.

The geographical distribution of library collections is unbalanced, with high concentration and serious shortages coexisting, which affects the utilization rate of collections. The density of the density of collections in China's literature collection is in the form of a step-by-step distribution of the eastern-central-western-gradient reduction. 80% of the social science literature is concentrated in Beijing, Shanghai, Tianjin, Northeast, Wuhan and North China. In the western regions of Xinjiang, Tibet, and Qinghai, there are few documents and information resources.

The allocation of library collection resources is not reasonable, which affects the utilization rate of collections. The lack of systematic, incomplete varieties and duplicate collections of document collection resources coexist.

The literature information institutions have a low degree of socialization, and there is a shortage of literature resources and idle coexistence. Whether the collection resources of a country can produce the greatest benefits as a whole is the key to the use of the collection resources by the society. The higher the utilization, the greater the benefit, and vice versa. Due to the insufficient total reserves of China's collection resources system, in addition to the public libraries, generally only provide services to the departments to which they belong, so the degree of socialization of the use of literature is rather low. That is to say, China's social science literature information resources cover up the extreme poverty in a huge number. It is mainly manifested in two aspects. On the one hand, the supply of social science literature is insufficient, and the social science needs to meet the low rate. On the other hand, a large amount of literature information resources are idle and wasted.

So far, many professional books and periodicals are rare, and there are more comprehensive books and periodicals. Many readers are accustomed to choosing to read professional books and periodicals, and rarely read comprehensive books and periodicals. Because reading books in this

major is time-saving and labor-saving, it is time-consuming and laborious to consult professional content in comprehensive journals.

### **3. Analysis of the main factors affecting the utilization rate of journals**

Journal interviews are the foundation of all journal work, and it is responsible for improving the utilization of journals. Whether the purchased journals meet the reader's requirements, whether the applicability and practicability are taken into consideration, these two are the basic requirements for the journal interview work and the criteria for measuring the targeted strength of the interview work. Adoption is the fundamental principle of journal interview work, single pursuit of the core journal share, one-sided emphasis on the continuity of Tibetan journals, neglecting readers' requirements, heavy collection and light use, and the direction of procurement cannot keep up with the changes in demand is the main obstacle to the targeted work of interviews. .

The problems existing in the journal management of university libraries are mainly reflected in the convenience of readers or the convenience of management, who is dominant. The specific performance is that the publications and the readers are divided too much, which limits the opportunities for readers to contact with the journals and creates human obstacles. The expressions are divided into publications, editions, and majors; the methods of use are separate, closed, and can only be read and cannot be borrowed; the current publication is out of line with the publication; the readers are divided into teachers and students, and the treatment is unequal. Too much subdivision has caused the journal to be more dispersed, and the reading process is not smooth and inconvenient. Excessive restrictions, readers running more ways affect reading efficiency, resulting in a decline in journal utilization. The division of the readers has also led to an increase in the copy, wasting money

The combination of environmental factors such as time and space, health status, and quietness of journals is one of the factors that affect the utilization of journals. The opening hours of the library are the time for reading the journals. The journals for the work of the staff can be used. The staff can get off work, rest and holiday journals can not be used. The time factor reduces the utilization rate of the journals. The reading environmental factors include the reasonable ratio of the viewing area to the area occupied by the work area; the degree of density of the tables and chairs, bookshelf layout and scientific utilization; sanitary conditions, noise interference and lighting and ventilation conditions. Providing readers with a comfortable reading time and a comfortable environment is the material guarantee after the books and periodicals. The journal processing is based on the external characteristics of the journal, and the original literature is sorted by classification and cataloging. The accuracy of classification, the standardization of recording and cataloging, and the degree of standardization directly affect the utilization rate of journals. The classification level is too shallow, the number of entries is small, and the format is not standard, which causes the journal catalogue to not accurately reveal and report the journal content. The depth and breadth of the journals do not meet the requirements of the readers, which affects the use, and also affects the automation, networking and resources of document retrieval. The implementation of sharing. The degree of journal development is related to the use of journals. The development of journals does not meet the requirements of wide, fast, precise and accurate, so that they can be blindly developed or flow in form, and the quantity requirements are higher than the quality requirements, which also affects the utilization rate of journals.

The extent to which readers use journals is directly related to the productivity of journalists. To improve work efficiency, in addition to requiring high quality staff, it also depends on the modernization of work methods and the reasonable level of work procedures. Traditional manual operation, long processing flow and low efficiency. In addition, the batch of documents in the library is the processing unit, and the workload is assessed by the month as the time unit, which masks the timeliness. The more the number of books in each batch, the more time it takes, the longer the staying time, the worse the timeliness of the literature.

#### 4. Measures to improve the utilization rate of journals

The task of journal interviews is to provide high-quality collections for the library, which is the basis for improving the utilization of journals. The interview work should focus on the teaching and research needs of the school, strengthen the reader's visit work, through the investigation of different reader groups, formulate the procurement plan and compile the catalogue of the core journals of the library collection, and collect the core journal catalogues of the collection. According to the changes in the disciplines and majors produced by the school's teaching reform, the revised plan will be adjusted in time to strengthen the pertinence. The interview work should avoid the pursuit of the core journals in the disciplines, and the principles of applicability and practicability should be considered in a broad and systematic manner. It is necessary to strengthen investigation and research on new majors and marginal disciplines. It not only has advanced awareness, but also considers its development prospects, formulates collection plans, handles the relationship between long-term and short-term use, and establishes a reasonable Tibetan journal system. One of the important contents of journal management is to establish a complete management system. The core content of the management system is to give readers the most convenient use of the collection literature under the premise that the journal work is orderly and the literature resources can be effectively protected. Therefore, in the layout of Tibetan periodicals, the library should be based on the principle of less readers running the road; the use is for the purpose of convenient access; the management method is simple and convenient. Abandon too much, too fine artificial restrictions, combine reading and borrowing, make full use of spare time, provide readers with the opportunity to use literature as much as possible and convenient conditions, so that readers have more time to use journals faster. .

At present, in the management system and work, the requirements for the reading environment are still relatively lacking. The reading area, the utilization status and layout of the furniture are not in line with the scientific and rational use phenomenon, and the noise and sanitation are not effectively controlled. This requires us to establish the necessary provisions or regulations in the formulation of the management system, the post responsibility system and the assessment indicators. According to the ergonomic principles, the reasonable use of the reading area and the reading of furniture make the reading position neither tight nor crowded, and the books can be the most Effective presentation to the reader. In the environmental remediation work, we aim to create a comfortable reading environment for readers with the goal of static and clean.

The process of journal processing should be based on objective, scientific and practical principles, respecting the original work, truthfully reflecting, revealing and reflecting the journal from the objective view of the reader's needs; focusing on content and complementing the appearance, reporting and revealing from depth and breadth. Journal. Taking standardized and standardized records can not only improve the utilization rate of journals, but also lay the foundation for realizing computer cataloging, retrieval automation and network sharing. The development of journals should emphasize the targeted and purposeful development of targeted and customized services, so that the development of work products such as: abstracts, titles, indexes, briefings, etc. can be effectively applied. The more targeted the development, the higher the utilization of the journal.

On the one hand, reform of traditional working methods should improve operational methods, and on the other hand, improve working procedures. Modern means must be coordinated with a reasonable working procedure to show the advanced nature of the means. On the basis of changing the manual operation as the computer operation as soon as possible, the small processing batch is divided, and the quantity is combined with the batch as the evaluation index, and the processing amount is evaluated in a short time. Promote the rapid processing of journal processing, allowing journals to be used by more readers before the effective period, the period of validity and the expiration date.

Journal workers should strengthen ideological and moral cultivation and business ability training. The level of thinking and business ability determine the level of service, and the level of service

determines the degree of use and utilization of journals. In the final analysis, it determines the utilization rate of journals. Increasing the utilization rate of journals involves raising the level of thinking and business of journalists. This requires journalists to understand readers, be familiar with journals, and be enthusiastic in their service attitudes combined with excellent service capabilities, do everything possible to meet the needs of readers, and promote journals. Increasing the utilization rate, cultivating users' awareness of journals should strengthen the propaganda work, so that readers can understand the unique information value and effect of journal articles, recognize the importance of the use of journal articles for scientific research, and make use of journal articles as their Conscious behavior. In addition to the curriculum education, the cultivation of the reader's ability to check the text should also be reflected in the process of serving the staff. In the reception work, journal staff should cooperate with the retrieval course education and provide guidance to readers on the specific skills of journal articles. Such as querying the catalogue, identifying the recorded logo, using the search tool, etc., to give the reader the initiative to use the journal to create conditions, thereby achieving the purpose of improving the utilization rate of the journal.

## **5. Conclusion**

This paper analyzes the reasons that affect the utilization rate of library collections. It is necessary to take corresponding measures to improve the utilization rate of library books according to these reasons. Carry out propaganda and report and strengthen the guidance work. Do a good job in the collection and supply of books, change the way of service, and widely attract readers. Adjust the layout of books, enrich service methods, strengthen internal management, give play to the advantages of talents, and strengthen the quality of librarians. Develop user education to help readers improve their foreign language proficiency. Develop two or three documents to accelerate the automation of library literature. Develop information resources, develop the information industry, and greatly enhance the library's library support capabilities. I believe that in the near future, every library will provide literature information to the whole society in a comprehensive, all-inclusive, omni-channel, and full-efficiency manner, and it will become a part of the world's document information center.

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